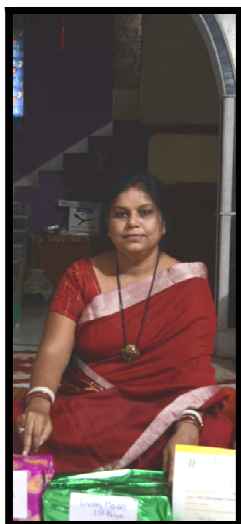


A case-story of a successful urban farming entrepreneur

Name: Haimanti Ghosh
Address: 9/12, Hemchandra Mukherjee Road
Kolkata- 700008



Background: Haimanti is a housewife. She has always been dedicated to her family. Haimanti had been facing depression and anxiety problems due to family issues and deteriorating health of her husband. She has one son. One fine day she came across an advertisement in a daily newspaper which was published by DRCSC. The advertisement was about training on Urban Gardening which was organized by DRCSC. Her son motivated her to join the training as it would provide some relaxation, recreation and relief in her life and she would be involved with something positive and productive.



Experience in Urban Gardening: Haimanti joined the DRCSC training in 2016 with the motive of getting rid of depression and ended being actively involved, proactive and productive. Her training course was for 2 months. There were several competitions held by DRCSC during her training period. Haimanti participated in every competition and gave marvelous performances. Events like “Living Things”- seed sowing competition, “Poster Competition” on Urban Gardening and its methods. Such other similar events were organized by DRCSC. Haimanti carried out several school visits and demo plot visits and finally created her own house garden at her terrace and in the small area she has around her house.

All the knowledge that was gained by Haimanti throughout her training was passed on to the interested women and children in her locality whom she identified herself through observation and survey. Haimanti taught them how to mix soil for planting trees, how to sow seeds for plantation and the different methods of maintaining a garden. In 2017, similar competitions were held by DRCS where Haimanti participated with full diligence and dedication and turned out to be the winner of several prizes.



Presently, the terrace garden created by Haimanti is maintained by local women, children and neighbors. Haimanti has two rooftop gardens with Hydro phonic system where she grows different types of vegetables, fruits and flowers. Items grown by her include- Dalim, Jaamrool, Ladies Finger, Mangoes, Guava, Papaya, Spinach, Bitter Gourd, Lemon, Ridge Gourd, Sweet Potato, Banana etc. She is also spreading her gardening work slowly into professional business and keeps long term goals of achieving great heights in it.

The regular tasks of feeding and watering the plants and maintenance of her garden is maintained by her students while she is present in DRCS for her voluntary service work.

Way Forward: To move forward with the gardening process and expand the business of plants and vermi compost.

